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Contents

Journal and sources consulted

Subject Index

Author Index

Section I Survey techniques Abstract Nos 6395-6413

Section II Statistics, models and forecasting
Abstract Nos 6414-6431

Section III Attitude and behaviour research
Abstract Nos 6432-6475

Section IV Psychographics, personality and social psychology
Abstract Nos 6476-6487

Section V Communications, advertising and media research
Abstract Nos 6488-6549

Section VI Applications of research Abstract Nos 6550-6586

Section VII Industrial market research No Items

Section VIII Market Research and general applications
Abstract Nos 6587-6598

Section IX New product development Abstract Nos 6599-6600

The appropriate section number is given in the top left hand corner of each abstract, before the abstract number.

Journals and sources consulted

Abstracts in this issue have been derived from the following journals and other sources. American journals are marked with an asterisk.

Admap
44 Earlham Street
London
WC2H 9LA

*American Journal of Sociology
University of Chicago Press
5801 South Ellis Avenue
Chicago
Illinois
60637
USA

*Behavioral Science
305 San Ysidro Road
Santa Barbara
California
93108
USA

British Journal of Mathematical and Statistical Psychology
British Psychological Society
St Andrew House
48 Princess Road East
Leicester
LE1 7DR

British Journal of Psychology
British Psychological Society
St Andrew House
48 Princess Road East
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British Journal of Social Psychology
British Psychological Society
St Andrew House
48 Princess Road East
Leicester
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British Journal of Sociology
Routledge & Kegan Paul plc
Broadway House
Newton Road
Henley on Thames
Oxon
RG9 1EN

Esomar Congress Proceedings
ESOMAR Central Secretariat
J J Viottastraat 29
1071 JP Amsterdam
The Netherlands

European Journal of Marketing
MCB University Press Ltd
62 Toller Lane
Bradford
West Yorks
BD8 9BY

European Research
ESOMAR Central Secretariat
J J Viottastraat 29
1071 JP Amsterdam
The Netherlands

*Harvard Business Review
Soldiers Field
Boston
Massachusetts
02163
USA

Human Relations
88-90 Middlesex Street
London
E1

International Journal of Advertising
Advertising Association
Abford House
15 Wilton Road
London
SW1V 1NJ

International Journal of Research in Marketing
Elsevier Science
Publishers BV
(North Holland)
PO Box 1991
1000 B2 Amsterdam
The Netherlands

*Journal of Advertising Research
Advertising Research Foundation
3 East 54th Street
New York
NY 10022-3180
USA

*Journal of Applied Psychology
American Psychological Association Inc
200 17th Street
NW Washington DC
20036
USA

*Journal of Consumer Research
Graduate School of Management
University of California
Los Angeles
LA 90024
USA

Journal of Industrial Economics
Institute of Economics & Statistics
University of Oxford
St Cross Building
Manor Road
Oxford

*Journal of Marketing
American Marketing Association
250 South Wacker Drive
Chicago
Illinios
60606
USA

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250 South Wacker Drive
Chicago
Illinios
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USA

*Journal of Personality & Social Psychology
American Psychological Association Inc
200 17th Street
NW Washington DC
20036
USA

*Journal of the American Statistical Association
806 15th Street
NW Washington DC
20005
USA

Journal of the Market Research Society
The Market Research Society
175 Oxford Street
London
W1R 1TA

Journal of the Operational Research Society
Neville House
Waterloo Street
Birmingham
B2 5TX

Journal of the Royal Statistical Society
25 Enford Street
London
W1H 2BH

MRS Conference Proceedings
The Market Research Society
175 Oxford Street
London
W1R 1TA

Management Decision
MCB University Press Ltd
62 Toller Lane
Bradford
West Yorks
BD8 9BY

*Management Science
Institute of Management Sciences
290 Westminster Street
Providence
Rhode Island
USA

Marketing Intelligence & Planning
MCB University Press Ltd
62 Toller Lane
Bradford
West Yorks
BD8 9BY

*Operations Research
Operation Research Society of America
Mount Royal & Guilford Avenues
Baltimore
ND 21202
USA

Oxford Bulletin of Economics and Statistics
Basil Blackwell Ltd
108 Cowley Road
Oxford
OX4 1JF

*Psychological Bulletin
American Psychological Association Inc.
200 17th Street
NW Washington DC
20036
USA

*Psychological Review
American Psychological Association Inc.
200 17th Street
NW Washington DC
20036
USA

*Public Opinion Quarterly
American Association for Public Opinion Research
Journalism Building
Columbia University
116th Street & Broadway
New York NY 10027
USA

Statistical News
HMSO
PO Box 276
London
SW8 5DT

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